

OUTLOOK BUSINESS

INDIA ITME SOCIETY - 43 YEARS OF **EMPOWERING TEXTILE INDUSTRY** WITH TECHNOLOGY & ENGINEERING



ndia International Textile Machinery Exhibitions Society (India ITME Society) is a non profit apex industry body, established in 1980, to support and serve the Textile Engineering Industry through Exhibitions & Events. India witnessed its first exhibition in 1980 & since then the legacy has been successfully carried forward.

India ITME Society was conceived with a Vision to play a pivotal role in strengthening the Indian Textile Engineering Industry by facilitating exchange of knowledge, technology transfer & foreign investment in the sector and to be the apex exhibition body in India for the textile machinery, accessories and component industry.

The organisation and its team works relentlessly towards its Mission to aid, stimulate, promote, encourage & support trade and commerce with a focus on Textile Engineering and allied industries, through exhibitions and conferences, thus propagating the cause of Textile Engineering Industry at National and International levels.

After 43 years of service India ITME Society today has evolved into global phenomenon embracing internationalism, exploring & connecting emerging economies to Indian Textile & Engineering Industry. India ITME Society recently hosted successfully its 11th edition of India ITME 2022 a prestigious

textile engineering and technology B2B Exhibition in India. This flagship once in 4 year Mega event witnessed participation from 73 countries with 3130 + Live Textile machineries, components & accessories from 23 chapters on display, 114 companies unveiled 141 innovative products launched exclusively for Indian market attended by 1,10,000 business visitors, buyer delegations from 13 countries looking to engage with India as sourcing and trade partner for developing their nation's textile industry.

This six-day marathon event set the foundation for upgradation and modernization of the textile industry in India and neighbouring regions, which is the 2nd largest employment generation sector after agriculture. It also has motivated and enhanced the confidence of Indian textile engineering industry in their capabilities to cater to the demand of domestic market as well as compete in the global market. Showcasing the digital prowess of India, this edition of India ITME event digitalized all its services and provided event catalogues, visitor guide, help desk assistance, exhibitor manual etc. digitally reducing the print activity and providing bouquet of services / information at finger tips for participants

through customized mobile app. India ITME 2022 also collaborated with Engineering Export Promotion Council of India (EEPC) and organized

Reverse Buyer Seller Meet for the first time exclusively for Textile Engineering Sector promoting India as an affordable & high-tech sourcing solution for the Textile Machinery & Components.

The high-profile technology & engineering exhibition witnessed participation from leading Indian institutes for textile engineering such as VJTI Mumbai, DKTE Ichalkaranji where MOU's were signed for knowledge exchange with Swiss Textile Machinery Association and Italian Textile Machinery Association, paving way for collaboration not only in business but also in technical education.

With the intend of "Nurturing the future" for Textile Engineering Industry, India ITME Society invited eminent educators from Aachen University, Germany. Prof. Thomas Gries, Chairman, ITA, RWTH, Mr. Philipp Huber, RWTH Aachen, Mr. Kumar Jois, RWTH Aachen, Mr. Shantanu Bhat, RWTH Aachen, Ms. Gözdem Dittel, RWTH Aachen, Mr. Justin Kühn, RWTH Aachen who flew down to speak on latest textile technology topics. The other renowned speakers included Mr. Uday Gill, CSO, Indorama, Dr. PKC Bose, MD, Enercon, Mr. Braz Costa, CITEVE, Portugal, Mr. Gurudas Aras, Strategic Consultant, Mr. Ranjit Sasi, India Head, Reverse Resources, Ms. Khusbhu Maheshwari, Mr. Anurag Gupta, MD, Usha Yarns, Dr. Asim Tewari, IIT B, Dr. Rajalakshmi Natarajan, IIT Dharwad, Ms. Saatchi Doshi, Programme, Devyani Hari, **Director Centre for Responsible Business**



The event was inaugurated by lighting of lamp by Mr. Sanjay Jayavarthanavelu, CMD, Lakshmi Machine Works Ltd. alongwith Mr. S. Hari Shankar, Chairman, India ITME Society, Mr. Ketan Sanghvi, Hon. Treasurer, India ITME Society Mr. Anuj Bhagwati

India ITME Society facilitated an interaction petween industry and policy makers through CEO Conclave coordinated by Mr. Avinash Mayekar, Suvin. CEO Conclave (Left to right) Ms. Seema Srivastava, Executive Director India ITME Society, Ms. Roop Rashi Mahapatra, Textile Commissione Gol, Shri P. Sathasivam, Ex-Chief Justice of India & Former Governor of Kerala, Mr. S. Hari Shankar Chairman India ITME Society, Shri Rohit Kansal, IAS, Additional Secretary, Ministry of Textiles Gol, Mr. M. Sankar, President-Textile Machinery Division TMD (Operations), Lakshmi Machine Works Limited, Ms. Prajakta L. Verma, IAS, Joint Secretary, Ministry of Textiles, Gol, Mr. Ketan Sanghvi, Hon'Treasurer, India ITME Society, Mr. Rajeev Saxena, Joint Secretary, Ministry of Textiles Gol, Mr. T. Rajkumar, Chairman, Confederation of Indian Textile Industry, Mr. Arun Kumar Garodia, Chairman Engineering Export Promotion Counci of India (EEPC) & Mr. Avinash Mayekar, MD, Suvin

(CRB), Dr. Mohit Raina, Raina Industries Pvt Ltd, Dr. Asim Tewari, IIT Bombay & Mr. Prashant Agrawal, Wazir Advisors.

The six-day event carried forward its theme "Empowering Textile Through Technology & Engineering" encouraging innovations and research by Indian companies. "Appreciating the best of the industry" the 2nd edition of ITME awards felicitated Lakshmi Machine Works Ltd. (LMW), Rabatex Industries, Texfab Engineers (India) Pvt. Ltd., ColorJet India Ltd., Lakshmi Card Clothing Manufacturing Company Private Limited, S. A. Pharmachem Pvt Ltd for their outstanding product & performance. Giving due importance to gender equality women entrepreneurs were also lauded for their success in an industry dominated by men.

Ms. Deepa A Kumar, Founder & Managing Director, Yashram Lifestyle Brands Pvt. Ltd. was selected for "Women Entrepreneurship" award & Ms. Neha Jhunjhunwala, Director, Sarla Performance Fibers Ltd. won the award for "Nurturing Women Empowerment." Proving to be a responsible industry body, India Awardees with Jury Panel & Speakers

ITME Society not only encouraged modern innovations and technology but also provided encouragement for traditional skills and artisans of the nation giving global exposure to

Indian handicraft. Under the category of "Women Master Weaver", Ms. Santoshi Kewat, Maheshwari Sarees, Madhya Pradesh & under category of "Restoring Traditional Skills", Ms. Kumari Raita, Soura Development Agency, Odisha were felicitated. Dr. Rekha Ramakrishnan, SASMIRA won the award for Research Excellence by Institutes.

The prestigious jury panel comprised of the stalwarts of Indian industry Mr. Uday Gill, Group Chief Strategy Officer, Indorama Ventures Ltd, Mr. Updeep Singh, President & CEO, Sutlej Textiles and Industries Ltd, Mr. Manohar Samuel, Advisor, R&D, Reliance Retail, Mr. Gurudas V Aras, India consultant to the ITA group, Germany, Mr. R. Anand, Partner, Eastern Engineering Company, Dr. Manisha Mathur, Joint Director, SASMIRA, Mr. Sanjiv Lathia, Past Chairman of India ITME Society, Mr. Ketan Sanghvi, Hon. Treasurer, India ITME Society, Mr. Hari Shankar, Chairman. India ITME Society honoured



Mr. S. P. Oswal, CMD, Vardhaman Group of Companies as 'Textile Maestro" of Indian Textile Industry.

The organizer India ITME Society executed a seamless & flawless exhibition taking care of all round growth and progress of Indian textile industry creating opportunities for business, education, women, research etc. Amidst high voltage negotiations and discussions, art and culture too was given its due place whereby an evening of cultural Programme with dance, music and Fine Dine was organized for exhibitors & invited guests. Once again working towards creating opportunities Pan India.

North East folk art music and dance combined with fashion show and live music were presented to global audience. Wildlife photography North East folk art music and dance by wellknown photographer Mr. Hari Santharam was on display which was enjoyed by one and all.

The mega event concluded on a high note of enthusiasm motivating all its participants, infusing vibrancy into the industry which was facing geo-political turbulence and other challenges for past couple of years "Empowering Textiles Through Technology & Engineering" India ITME Society (www.india-itme. com) continues its pursuit of growth & excellence.

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