

INDIA INTERNATIONAL TEXTILE MACHINERY EXHIBITIONS SOCIETY

"Promoting Trade through technology, with commitment, integrity & transparency of conduct"

Trade Promotion Activities conducted by India ITME Society in the F.Y. 2020-21

- 1) **"Nurture our Future" – An Initiative by India ITME Society for Student Internship (May 2020)**
India ITME Society conducted "Nurture our Future" initiative to generate internship for engineering student of Veermata Jijabai Technological Institute (VJTI), Mumbai. India ITME conducted virtual meetings on 07th May 2020 with 12 prominent industry leaders along with Head of Textile department of VJTI Mumbai.

Under this initiative 19 internships were generated for Students from India & International. India ITME Society also gave opportunity to two students for Internship.

- 2) **Seminar on "The Future of the Textile and Apparel Sector – An Indo-African Perspective" (June 2020)**

The Future of the Textile and Apparel Sector
An Indo-African Perspective

Panelists:

- H.E. Betty Maina**, Cabinet Secretary, Ministry of Industry, Trade and Entrepreneurial Development, Kenya
- Mr. Ashish Shah**, Director, Division of Country Programmes, International Trade Centre
- Mr. T. Rajumar**, Chairman, CITI & IIT, 94 Mahatma Road, India
- Mr. S. Hari Shankar**, Chairman, India ITME Society
- Mr. Ajul Shah**, Chair, Local Textiles and Apparel Sector, Kenya Association of Manufacturers & CEO, Kenya Textile Manufacturers, Vastara Text & Trade, London, UK
- Mr. D. L. Sharma**, Society Chairman - CITI & Managing Director, Vastara Text & Trade, London, UK
- Mr. Pankaj Bhatt**, Chief Apparel Export Sector, NBM and Chemicals, United Arrows (P) Ltd.
- Mr. Zerihun Ababe Gizaw**, Director, Textile and Leather, Ministry of Trade and Industry, Ethiopia
- Ms. Wandu Gichuru**, CEO and Founder, Vastara Text & Trade, London, UK
- Mr. Goshu Negash**, President, Ethiopian Textile and Garment Manufacturers Association
- Mr. Sam Chappatte**, CEO, James Jeans
- Mr. Ashish Agrawal**, Group CEO, Nandco Africa Textiles PLC
- Mr. M. Sankar**, President, Textile Machinery Division, Leishan Machine Works, China
- Ms. Antje Steiner**, Director Regional Office East Africa, DEG - The German Investment and Development Company
- Mr. Navdeep S. Sodhi**, Patron, Global Textile Organisation
- Carolin Avertbeck**, Technical Advisor, ITC, International Trade Centre

Sponsors: International Trade Centre, ETI/AMA, KAM 60, INDIA ITME SOCIETY, CITI, UKaid

Supporting Indian Trade and Investment for Africa (SITA)

Friday, 26 June 2020
8am to 10am CET / 9am to 11am EAT / 11.30am to 1.30pm IST

In this Joint Virtual Panel Discussion, public and private industry stakeholders discussed how the global textiles and apparel sector will look like in the year 2025. Expected market, supply and trade dynamics and emerging opportunities for African and Indian companies will be in focus. Industry stakeholders will also identify the challenges that need to be addressed by both the private and public sector to build a resilient industry that fully benefits from emerging opportunities.

Panel discussion took place on 26th June 2020 between 15 Prominent panelists from Industry, Ministry & Financial Institute. And was attended by more than 350 Attendees from India & Africa.

3) Webinar on “Designing for Impact: South-South Trade and Investment - A Tool for Revitalizing the Global Economy Post COVID-19” (October 2020)



Designing for Impact: South-South Trade and Investment
A Tool for Revitalizing the Global Economy Post COVID-19

Ms. Pamela Coke-Hamilton
Executive Director
ITC

Hon. Betty C. Maina
Cabinet Secretary
Government of Kenya

Amb. Rahul Chhabra
Secretary, Economic Relations
Government of India

Mr. Gavin McGillivray
Minister Counsellor
British High Commission, New Delhi

Ms. Dorothy Tembo
Deputy Executive Director
ITC

Mr. Adel Abdellatif
Director ai
UNOSSC

Mr. Srinu Nagarajan
Head of Asia
CDC Group

Ms. Anthea Mulakala
Sr. Director
The Asia Foundation

Mr. Sunil Reddy
MD
Africure

Dr. Amrita Saha
Research Fellow
Institute of Development Studies

Tuesday, 27 October 2020
9.00-11.00 EST; 14.00-16.00 CET; 16.00-18.00 EAT; 18.30-20.30 IST

This webinar took place on 27th October 2020 with the focus on below two main objectives.

- A. Highlight the importance of South-South and triangular trade and investment initiatives in the post Covid-19 world.
- B. Communicate how “Designing for Impact: South-South Trade and Investment” provides guidance to diverse stakeholders in designing trade and investment projects in the global South.

Webinar Kicked off with Key Message from Dr. Amrita Saha, from Institute of Development Studies followed by conversation with 8 prominent speakers from the Ministry, Top financial institution, and Industry. This webinar was attended by 250 attendees across the globe.

4) India ITME Virtual Pre-Event Buyer Seller Meet & Technical Seminar (December 2020).

INVITATION

Organizer: **INDIA ITME SOCIETY**
Trade & Investment Partner: **International Trade Centre**

Mr. S. Hari Shankar, Chairman
and Members of the Steering Committee of
India International Textile Machinery Exhibitions Society
welcomes the Guest of Honour
Ms. Roop Rashi Mahapatra
IA&AS, Textile Commissioner, Govt. of India

Inauguration of Virtual Event
(Log in : 10.45 am onwards)

Virtual Technical Seminar
on 3rd Dec 2020 @ 11.00 am (IST)

and

Virtual Buyer Seller Meet
on 4th and 5th Dec 2020 @ 11.00 am (IST)
(Log in : 10.45 am onwards)

We look forward to welcoming you.

Scan QR to register
OR
Register for free at <https://bsm.india-itme.com/register>

Tentative Program Schedule for Technical Seminar (Virtual)

10.45 am onwards	Registration/Log in
11.05 am to 11.15 am	Welcome by Mr. S. Hari Shankar Chairman, India ITME Society
11.15 am to 11.25 am	Address by Chief Guest Ms. Roop Rashi Mahapatra IA&AS, Textile Commissioner, Govt. of India.
11.30 am to 12.30 pm	Knowledge Session by PD Dr.-Ing. Yves-Simon Gloy, Adjunct Prof., Clemson University, Germany on 'Lot Size 1 – The Wish To Make It Right For All Customers' A dilemma for every manufacturer
12.30 pm to 1.00 pm	Interactive Q & A session
2.00 pm to 4.00 pm (Log in : 1.45 pm onwards)	Release of Technical Paper by Mr. Govind Venuprasad, ITC Panel Discussion on 'Safety & Sustainability- Strategy to drive success in post Covid scenario for Textile Industry' Activity with TEXTILE MAGAZINE

Opening Speaker & Moderator
Dr. Christian P. Schindler,
Director General,
International Textile
Manufacturers Federation

Panelists
Mr. Uday Gill,
CSA Fibres,
TODARDAS SHANKAR I.T.C.
Mr. Karun Tyagi,
Vice President,
Business Development &
Environment of Sustainability,
Purbhan Technologies
Mr. Manohar Samuel,
Advisor - Sustainability
Global Industries,
Arligo Text Group
Mr. Anuj Bhagwati,
Head,
I.T.C. Group

MEMBER ASSOCIATIONS
CITTA, ITC, IPCCIT, APCA, AGI, KARY, ECC

INTERNATIONAL COLLABORATORS
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India ITME Society organized Pre-Event Virtual Buyer Seller Meet & Technical Seminar exclusive for India ITME 2021 Exhibitors from 3rd to 05th December 2020.

Event was inaugurated by Ms. Roop Rashi Mahapatra, IA&AS, Textile Commissioner, Govt Of India followed by Knowledge session and Panel Discussion with eminent speakers. Sessions were attended by 727 students from 57 institutes from India and Africa along with 1767 industry members and 274 VIP. Students were also issued Participation Certificate as a value addition in their career growth. [Click Here](#) for detailed report of the event.

5) TextilesExchange 2021 – Report (April 2021)

International Trade Centre | Supporting Indian Trade and Investment for Africa (SITA)

TextilesExchange 2021
A Virtual Trade Fair for the Textile Industry

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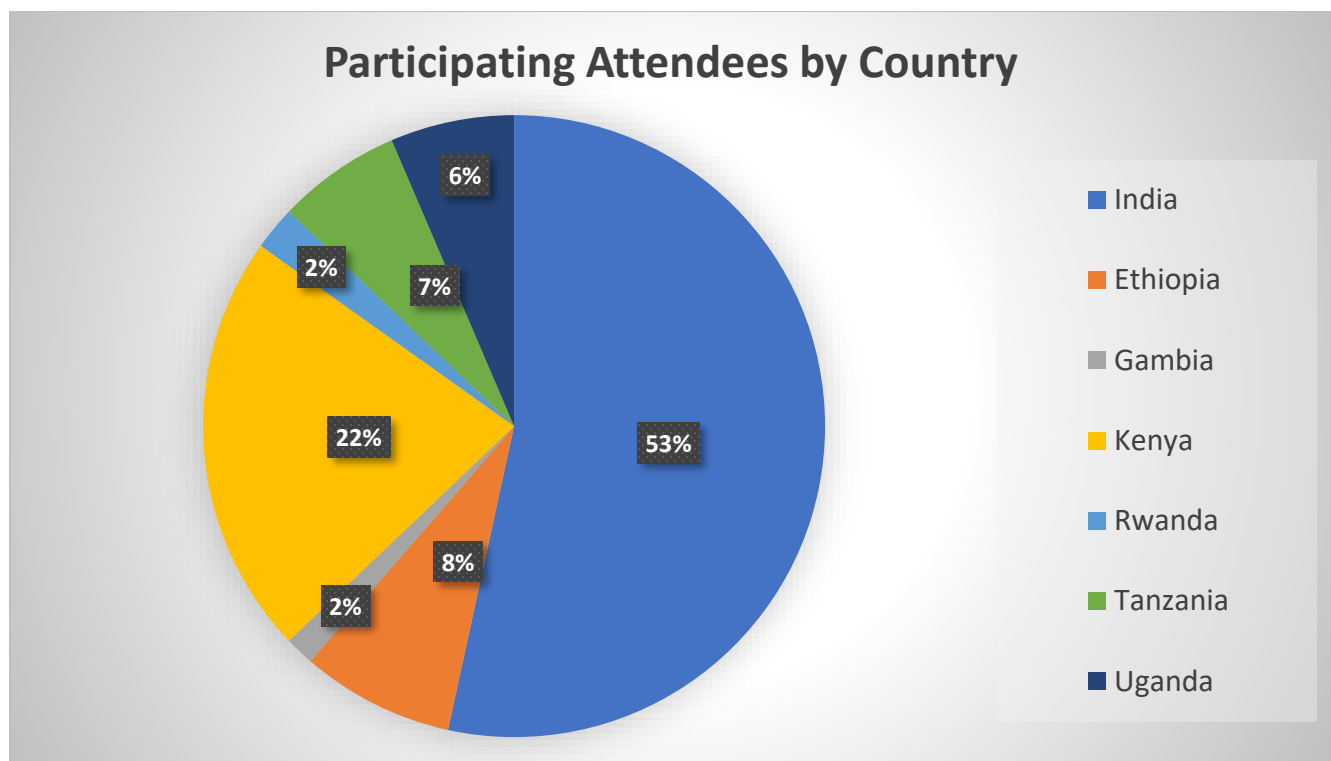
On Friday 23 and Saturday 24 April 2021, the International Trade Centre (ITC), a joint agency of the United Nations and the World Trade Organization, in partnership with India International Textile Machinery Exhibitions (ITME) Society, hosted TextilesExchange 2021 - A virtual trade fair for the entire textile and apparel value chain.

Mr. S. Hari Shankar, Chairman, India ITME Society, in his keynote address at the opening ceremony said, ***“This TextilesExchange 2021 platform is enabling buyers and sellers to interact based on their mutual business interests. And which will hopefully result in long-term business relationships.”***

Mr. Govind Venuprasad, Coordinator, SITA, explained the rationale at the opening ceremony: ***“Covid-19 pandemic with ensuing travel restrictions has limited opportunities to network through physical trade fairs and exhibitions; this has been to the detriment of business and trade. We shall overcome and this that occupies us today will be a distant memory soon! In the meantime, SITA is attempting to fill the gap through virtual means, by hosting this online Trade Fair for the Textile Sectors of India and East Africa”.***

Quick Analytics of the event

Interaction and Networking	
Number of B2B meetings pre-scheduled by SITA	896
- Meetings prescheduled for Indian companies	591
- Meetings prescheduled for African companies	305
Messages exchanged	3396
Profile views	3603



Media Coverage

- **Report in The Hindu**

<https://www.thehindu.com/news/cities/Coimbatore/250-participants-take-part-in-virtual-textile-expo/article34409075.ece>

- **Screen Print India**

<https://www.screenprintindia.com/textilesexchange-2021-india-itme-society-sita-itc-connect-the-textile-sectors-of-east-africa-and-india/>

